EXECUTIVE PROFILE

Pablo Diaz

LEADERSHIP

Board director and seasoned CEO; lead executive on national and international programs for 25 years

PUBLIC COMPANIES

The Awareness Group (TAAG) Founder, Chairman and CEO; SinglePoint (SING) subsidiary CEO; SIRC President

COVER PHOTO

Nasdaq MarketSite studio interview, Times Square, Aug 2021. Source: ACCESS Newswire



CEO, Omni C-Suite Consulting



Top 20 Dynamic CEOs in the United States, 2020. Source: The CEO Publication

OMNICSUITE.COM

Executive leadership to stabilize, secure and scale

Board director, seasoned CEO and lead executive on national and international programs for 25 years. “...the way we approach it everyone wins.” The CEO Publication, 2020. Read the article

Career leadership

Before 2010

Condo developer; brought a sports academy to a golf resort; raised $100M+. Source: Marquis

2015

Director of Business Development, 1784 Capital Holdings. Source: Pablo's bio

2016 to 2021

CEO, Direct Solar of America; SinglePoint (OTC: SING) bought it in 2019. Source: SEC 8-K

2021 to 2022

CEO, USA Solar Networks; President, Solar Integrated Roofing (OTC: SIRC). Source: Yahoo Finance

Today

CEO, The Awareness Group (OTCID: TAAG) and Omni C-Suite Consulting. Source: SEC 8-K, 2024

Capital behind the work

$400M+

Solar financing secured and structured. Source: LinkedIn profile

$250M

Strathcona Energy construction financing, Oct 2015. He brought lenders, suppliers and Strathcona's team to one table and led the structure. Source: PEI

$50M

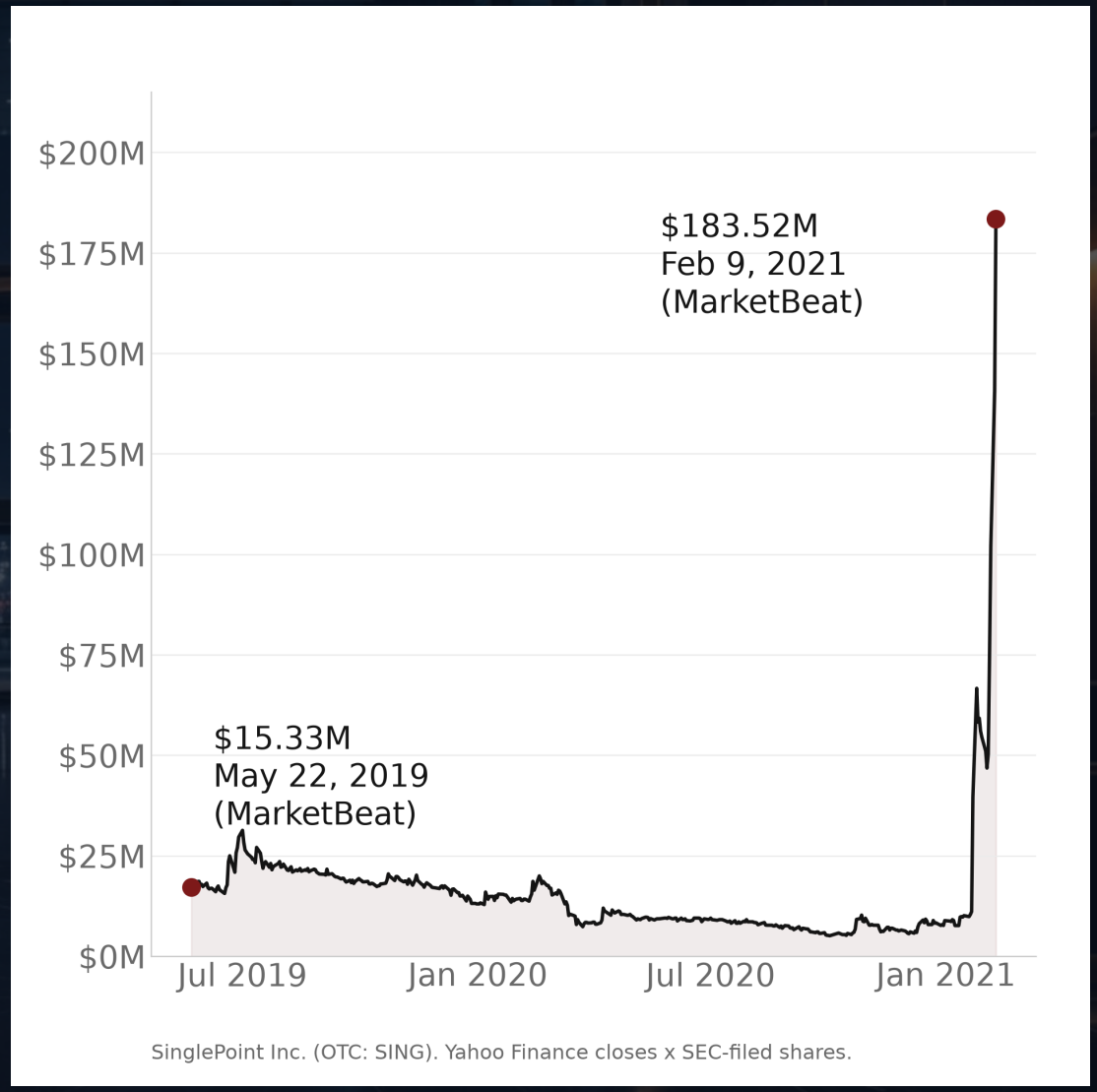
TAG credit line term sheet, Oct 2026; not yet closed. Source: Newsfile

Results on the record

RESULT	FIGURE	SOURCE
Revenue with this model since 2018	$450M+	Pablo's bio
SIRC audited revenue, 2022	$160M	Pablo's bio
SIRC audited revenue, 2021	$84.2M, up 388%	SIRC Form 10/A, SEC
SIRC revenue, Q2 2022	$66.3M, up 746%; later restated	SIRC release, Aug 23, 2022
SIRC net income, Q2 2022	$18.9M; later restated	SIRC release, Aug 23, 2022
Direct Solar contracts, Q3 2019	$4.97M in one quarter	GlobeNewswire, Nov 19, 2019

SinglePoint market value

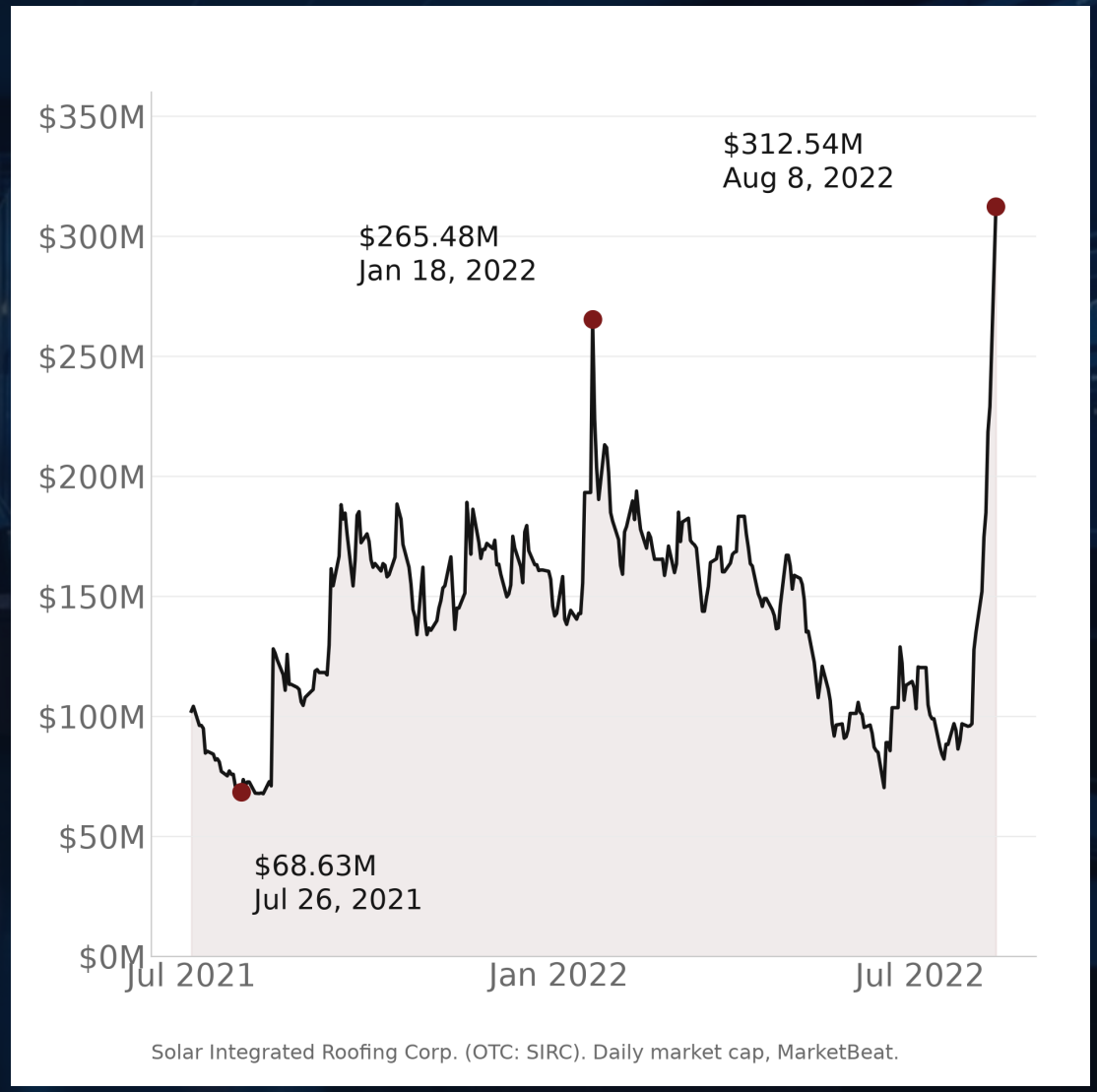
Market value while he led Direct Solar, SinglePoint's subsidiary: $15.33M on May 22, 2019 to $183.52M on Feb 9, 2021, about 12 times. Source: MarketBeat



SinglePoint Inc. (OTC: SING). Yahoo Finance closes x SEC-filed shares.

SIRC market value

Market value while he led USA Solar Networks and SIRC: $68.63M on Jul 26, 2021 to $312.54M on Aug 8, 2022, about 4.5 times. Source: MarketBeat



Solar Integrated Roofing Corp. (OTC: SIRC). Daily market cap, MarketBeat.

Flagship projects

PROJECT	ANNOUNCED CONTRACT VALUE	SOURCE
Mohave Farms microgrid	$36M lease agreement. 3 MW solar, battery and propane for a 20,000-acre farm near Kingman, Arizona (Nov 2021)	ACCESS Newswire
Georgia schools	$45M co-development agreement. 17 solar projects, 17 MW, at private high schools (Feb 2022)	StockTitan / ACCESSWIRE
Poultry farms	Arkansas pilot. 4 of 6 farm owners signed, over $2.5M in contracts (Nov 2021)	Solar Builder
National farm program	$50M national solar program for poultry and dairy farms	Pablo's bio

Scale of the work

16,000+

Renewable installations overseen in the U.S. and Canada. Source: LinkedIn profile

100+

Sales organizations brought onto the platform. Source: Pablo's bio

26 states

Industry-first 30-year residential solar loan program. Source: LinkedIn profile

How he builds networks

DESIGN

Built Direct Solar's national dealer program in October 2020 with a national distributor and lender. Source: GlobeNewswire

RECRUIT

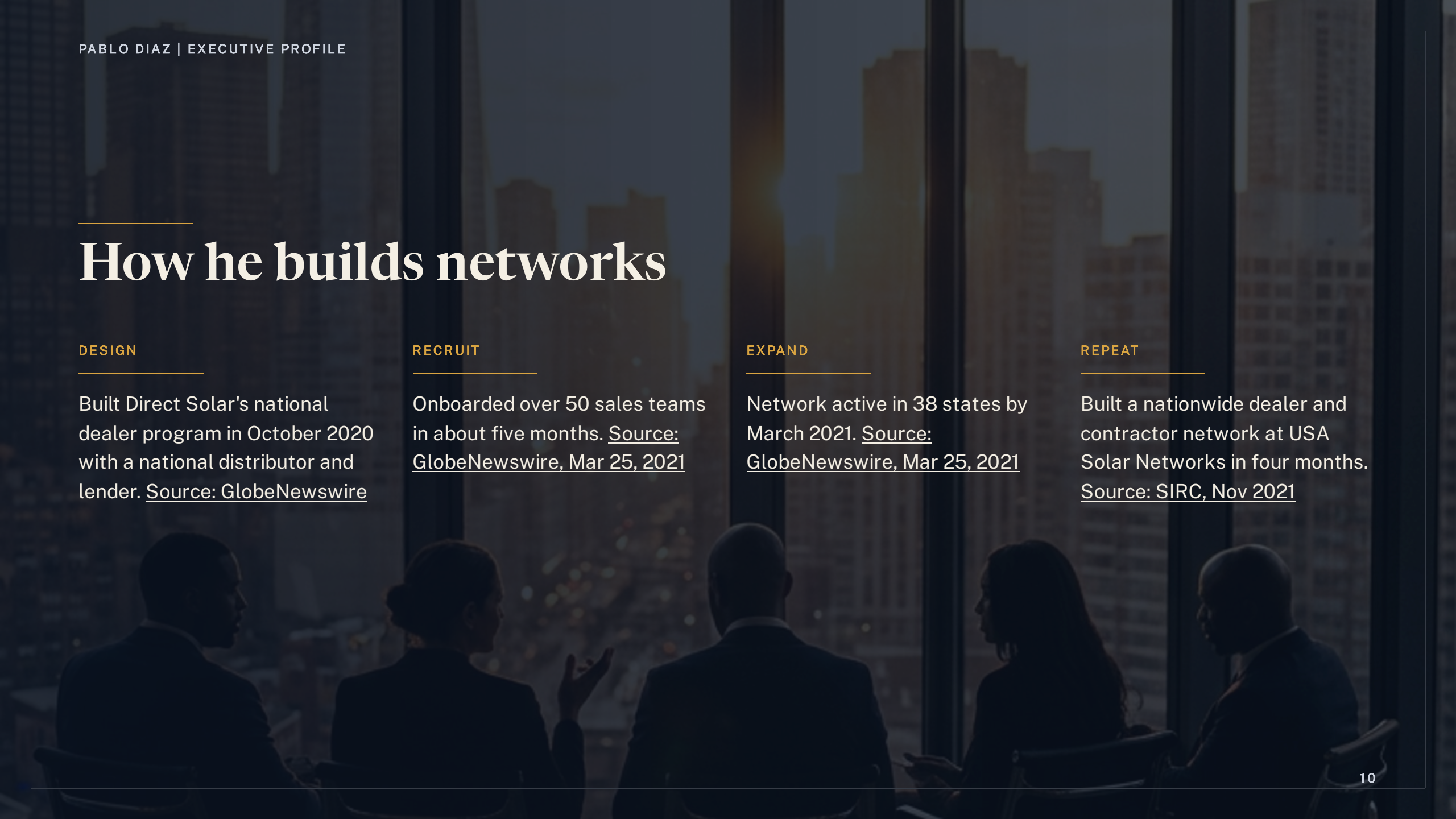
Onboarded over 50 sales teams in about five months. Source: GlobeNewswire, Mar 25, 2021

EXPAND

Network active in 38 states by March 2021. Source: GlobeNewswire, Mar 25, 2021

REPEAT

Built a nationwide dealer and contractor network at USA Solar Networks in four months. Source: SIRC, Nov 2021



Awards and recognition

2025: Most Influential CEO, Global Icons of Impact, Dubai. Source: Newsfile. 2022: Marquis Who's Who Top Executive. Source: 24-7 Press Release. 2020: Top 20 Dynamic CEOs, The CEO Publication. Read the article



Media and appearances

OUTLET OR VENUE	APPEARANCE	SOURCE
Nasdaq MarketSite, Times Square	Studio interview, Aug 2021	ACCESS Newswire, Sept 2021
Newsmax TV, New to The Street	Interviews, Sept 2021 and Feb 2022	GlobeNewswire, Sept 2021
Proactive Investors	Video interview, Jan 2022	proactiveinvestors.com
Benzinga Global Small Cap	Investor presentation, Dec 2021	ACCESS Newswire
Global Icons of Impact, Dubai	Red carpet interview, Nov 2025	YouTube, Dubai
POWER magazine	Video interview, June 2020	powermag.com

What he leads now

Omni C-Suite Consulting

A fractional, AI-powered executive team: CEO, CCO, COO, CFO and CMO. Take one seat or the full suite.

Who it serves

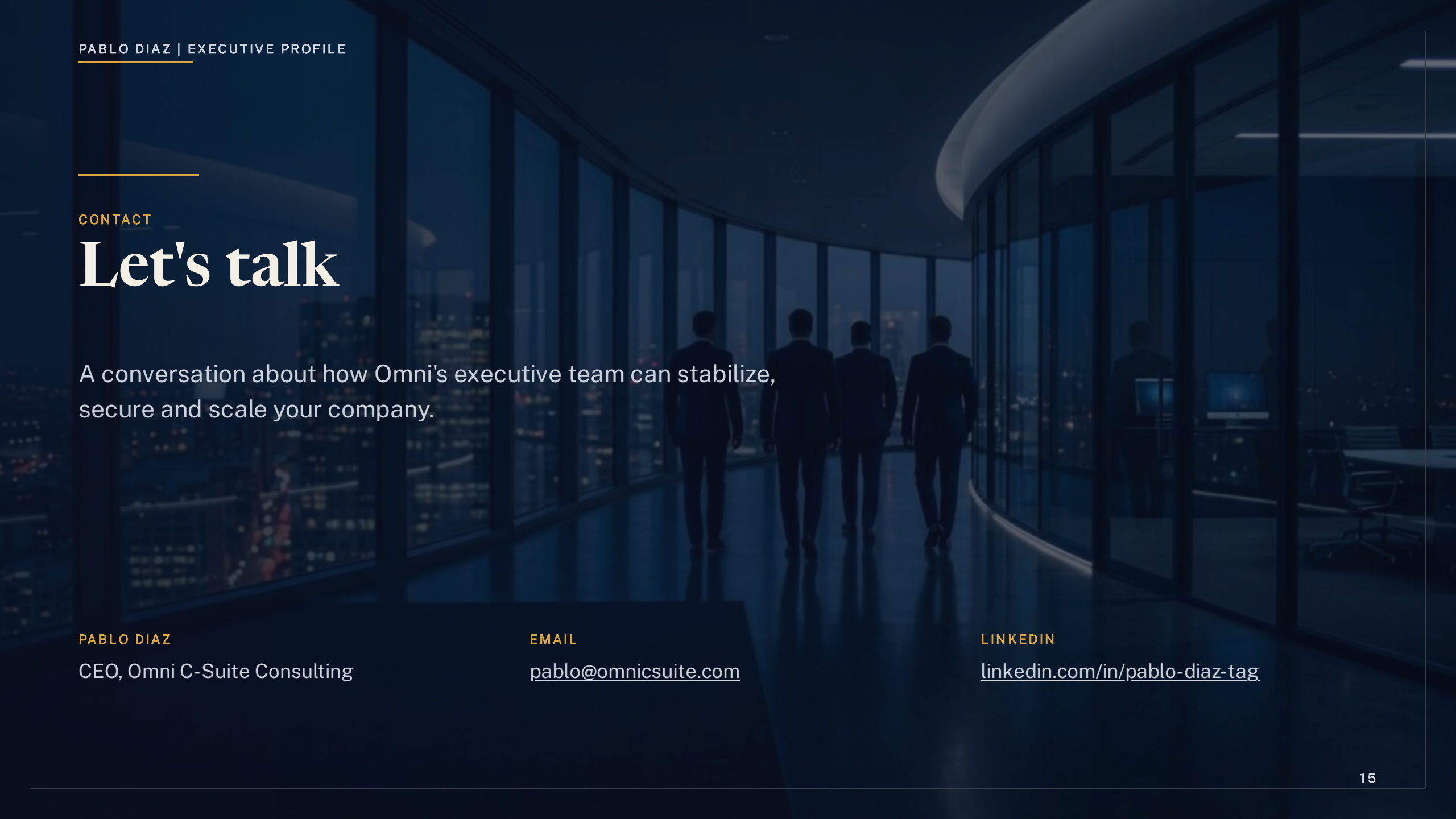
Private and public companies past $1M in revenue that have stalled on the way to scale. Any industry; energy is home ground.

How it runs

Pablo leads a daily leadership meeting with each client team, alongside his role as Chairman and CEO of TAG.

Important information

- For background only. Not an offer to buy or sell any security.
- Not investment, legal or tax advice.
- Results of companies he helped lead do not predict future results.
- SIRC 2022 figures are as originally reported and were later restated.
- Contract values are as announced, not revenue or completed work.
- Forward-looking statements carry risks and uncertainties.



CONTACT

Let's talk

A conversation about how Omni's executive team can stabilize, secure and scale your company.

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